

EGGSAGGERATE

On September 19, 1783, the Montgolfier brothers for the first time placed some living beings aboard their renowned invention. A mutton, a duck and a rooster traveled together for 8 minutes, covering a distance of approximately two kilometers, aboard the newly invented hot-air balloon.

EGGSAGGERATE is the project of a miniature hot-air balloon made with 1000 eggshells painted and decorated by elementary age children during hands-on educational workshops.

Truly a participatory and collaborative art-work; each egg is a precious object that the children knew they were not painting for themselves but as part of a more elaborated endeavor.

During the workshops the children acquired increased awareness on the meaning of the egg not only as nourishment but also as semantic element present in different traditions and cultures.

Each egg represents a micro-world, a separate idea, a different voice. A thousand eggshells becoming chaos and order at the same time. These are the elements that, as the hot air particles, lift up the balloon.

A hot air balloon which is up in the sky is not controllable in any way, it represents lightness and freedom; it belongs to the wind and to nothing else.

On the other hand, eggs are the product of industrial intensive farming. Chickens are kept in cages from which it is impossible to escape.

The present installation represents the fragility of a colored evasion, an emptied weight which finally takes off.

Work made possible through the support and advocacy of the 'Fondazione Cologni dei Mestieri d'Arte' and 'Fondazione Mike Bongiorno'. The eggs have been kindly offered by 'Azienda Lago'.

The children who participated in the workshops were the fifth graders at the 'Scuola Elementare Primaria Carlo Alberto dalla Chiesa' in Massa Finalese, Finale Emilia (MO), the second graders at the Istituto Omnicomprensivo Musicale-Scuola Primaria Corridoni, Milano, and the yellow class preschoolers of the Scuola dell'Infanzia XXII Marzo, Milan, Italy.

Simone Abbottoni/Fantacentrica

Expert in communication, he conveys the proposed values through the development and the logistics of the project, through doing and building. Fantacentrica is the brand that puts the fantasy at the heart of the project: A network of artists, makers and artisans at the service of ideas.

www.siabbottoni.com

Orsola Poggi/Piccoli Mondi Rotondi

Piccoli Mondi Rotondi - Tiny Round Worlds - has been conceived by Orsola Poggi as a way of visual storytelling on hand-painted eggshells. Narrating stories, landscapes, and dreams using drawing and graphic expression on various objects to narrate the tiny but fully rounded world - the "Piccolo Mondo Rotondo" - of the person to whom it is given. An artistic work but at the same time crafts, linked to the idea of patronage, without ever forgetting the element of tradition.

www.piccolimondirotondi.com



With the support of **Fondazione Cologni dei Mestieri d'arte**

Private non-profit institution founded in Milan in 1995 by Franco Cologni, actual President. The Foundation's initiatives, aimed at a "New Renaissance" of the art crafts, are mainly targeting young people. One of the purposes that the Foundation has always pursued is to train new generations of Masters of Art, saving the crafts of excellence from the risk of disappearance. The Cologni Foundation also aims at identifying new trades of art of our time, tracing a first map and pointing out special features and new characteristics.
www.fondazionecologni.it

With the support of the **Fondazione Mike Bongiorno**

The Foundation Mike Bongiorno is a non profit moral entity which is active in the fields of social assistance, education and technological development. The Foundation's aim is to promote Innovation, Creativity and Wellbeing as tools for the 21st century. Creative thinking and emotional intelligence are today of great importance to support innovation and increase wellbeing. Precisely for this purpose the foundation's aim is to promote new methods of experiential learning and applied creativity, including training workshops for young makers and digital artisans in the FabLabs.
<http://fondazionemike.it/>

Eggs donated by **Azienda Lago**

Farm that has been producing fresh eggs for four generations while respecting nature, animals, and ensuring consumers the highest quality for standards and traceability. Azienda Lago also offers a direct distribution at retail as a way to ensure fresh delivery of the product. In 2005 Azienda Lago promoted a new project targeting mainly children who can get in direct contact with the animals present in the company's park, such as horses, ponies, donkeys, and chickens. Thanks to this project Azienda Lago has been appointed the title of "Educational Farm".
www.uovalago.it



Con il Patrocinio di **Fondazione Cologni dei Mestieri d'arte**

Istituzione privata non profit nata a Milano nel 1995 per volontà di Franco Cologni, che ne è il Presidente. Le iniziative della Fondazione, finalizzate a un “nuovo Rinascimento” dei mestieri d’arte, si rivolgono soprattutto ai giovani: formare nuove generazioni di Maestri d’Arte, salvando le attività artigianali d’eccellenza dal rischio di scomparsa che le minaccia, è infatti uno degli scopi che la Fondazione da sempre persegue. La Fondazione Cologni si propone anche di individuare i nuovi mestieri d’arte del nostro tempo, tracciandone una prima mappa e sottolineando caratteristiche peculiari e nuove specificità.
<http://www.fondazionecologni.it>

Con il Patrocinio di **Fondazione Mike Bongiorno**

La Fondazione Mike Bongiorno è ente morale senza fini di lucro attiva nei campi della assistenza sociale, dell’educazione e sviluppo tecnologico. L’obiettivo è promuovere l’Innovazione, la Creatività e il Well-being come strumenti del 21esimo secolo. Il pensiero creativo e l’intelligenza emotiva sono oggi di grande importanza per sostenere l’innovazione e aumentare il benessere. Proprio a questo fine la fondazione si impegna a promuovere nuove metodologie d’apprendimento esperienziali e di creatività applicata tra cui i laboratori di formazione per makers e giovani artigiani digitali nei fablab.
<http://fondazionemike.it/>

Uova provenienti da **Azienda Lago**

Azienda operante nel settore delle uova fresche da quattro generazioni, rispettando la natura, gli animali ed assicurando ai consumatori il massimo della qualità per standard e rintracciabilità.

Azienda Lago offre inoltre un servizio di distribuzione diretta presso i punti vendita, così da assicurare una freschezza certa del prodotto.

Nel 2005 è stato dato il via al progetto della Fattoria Didattica, dedicata soprattutto ai bambini, i quali possono mettersi in contatto diretto con gli animali presenti nel parco, quali cavalli, pony, asini, galline.
www.uovalago.it